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## **FIREWORKS, FASHION AND FAMILY FUN AT ALA MOANA CENTER'S FOURTH OF JULY SPECTACULAR**

HONOLULU, HAWAII – For the 19<sup>th</sup> consecutive year, Ala Moana Center is proud to be the sole provider and financial source of Hawai'i's largest fireworks spectacular, happening on Independence Day. Festivities happening throughout the holiday weekend from July 2-5 include award-winning entertainment, a Stars & Stripes giveaway, and shopping and savings for the entire family.

### **Fireworks Spectacular**

Ala Moana Center's Fourth of July fireworks dazzle audiences each year with vibrant and colorful displays that thrill and inspire patriotism in all Americans. As Hawai'i's largest fireworks production and among the top 25 largest in the country, this truly spectacular event is the only fireworks show in Hawai'i to launch from three separate platforms, with more than 1,800 shells firing over the course of the stunning 18-minute display. In addition, spectators can tune in to KUMU 94.7 FM for a live fireworks soundtrack that accompanies the show. The fireworks spectacular, launched from Ala Moana Beach Park, will begin on Sunday, July 4 at 8:30 p.m., and free open seating on Ala Moana Center's Makai-Ewa Parking Deck will be available on a first come, first served basis. Throughout the day, attendees are encouraged to come early to enjoy the live entertainment, choose from a variety of delicious dining options, as well as shop, save and celebrate with Ala Moana Center's 20% Savings Pass.

### **Live Entertainment**

Leading up to the fireworks extravaganza on July 4, there will be free performances by a star-studded lineup of local artists including Nā Hōkū Hanohano and Grammy Award winners. On July 3, performances by Marlene Balduenza, Eric Lee, KONA, and the 11<sup>th</sup> Army Band will be featured at Ala Moana Centerstage from 12:30-2:30 p.m. Preceding the fireworks spectacular on July 4 will be live entertainment from noon until 5 p.m. at Centerstage by John Cruz, Sean Na'auao, Melveen Leed, and Kaleo Del Sol. Performances will continue on the parking deck by the Navy Military Band, Makana, Anuheha, Natural Vibrations, A Touch of Gold, and Amy Hanaiali'i Gilliom from 5 p.m. until the fireworks show at 8:30 p.m.

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### **Add 1**

#### **20% Savings Pass and Stars & Stripes Giveaway**

In addition to the fireworks spectacular and award-winning entertainment, Ala Moana Center is offering a 20% Savings Pass, valid throughout the entire holiday weekend from July 2-5. Offered only once a year, more than 60 stores will be accepting the pass, which gives customers 20 percent off the purchase of one regular-priced item per store, per day. The pass will be available at [www.AlaMoanaCenter.com](http://www.AlaMoanaCenter.com) and Ala Moana Center's Customer Service Center. Ala Moana Center will also be giving away up to \$5,000 in prizes, including Las Vegas trips for two, during its Stars & Stripes giveaway being held July 3 and 4 at Centerstage.

Ala Moana Center's hours of operation for the Fourth of July weekend are:

Friday, July 2 – Mall 9:30 a.m.-9 p.m.

Saturday, July 3 – Mall 9 a.m.-9 p.m.

Sunday, July 4 – Mall 10 a.m.-7 p.m.

Monday, July 5 – Mall 9:30 a.m.-9 p.m.

Ala Moana Center currently features more than 290 stores, including 70 dining options, one of the largest collections of luxury retailers in the world, four major department stores and several only-in-Hawai'i retailers featuring locally-made products and souvenirs.

For more information on Ala Moana Center, please visit [www.AlaMoanaCenter.com](http://www.AlaMoanaCenter.com).

#### **ABOUT ALA MOANA CENTER**

Ala Moana Center is the world's largest outdoor shopping center and Hawaii's premier shopping, entertainment, and dining destination with 290 stores, including nearly 70 dining options. Ala Moana Center features a diverse collection of stores including locally owned boutiques and national retailers. Visit [www.AlaMoanaCenter.com](http://www.AlaMoanaCenter.com) for more information.

Ala Moana Center is owned and/or managed by General Growth Properties, Inc. GGP currently has ownership interest in, or management responsibility for more than 200 regional shopping malls in 43 states, as well as ownership in planned community developments and commercial office buildings. The company's portfolio totals approximately 200 million square feet of retail space and includes over 24,000 retail stores nationwide. The company is listed on the New York Stock Exchange under the symbol GGP. For more information, please visit the company web site at <http://www.ggp.com>.

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